



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1373806

Schedule Dates 09/18/12-09/24/12  
Advertiser Obama for President (27368)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand OBAMA "A" 9/18 (473763)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name KEULEMAN, KATIE  
Phone/Fax /  
CPE 95/101/1798  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments OBAMA "A" 9/18

Date Entered 09/17/12  
Last Modified  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06319056  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,828.75  
Net Total \$21,696.25  
Sales Tax

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	72	\$25,525.00
Grand Total:	72	\$25,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	10A- 11A (EST)	1	1	1			1			3	\$170.00	\$510.00	West Palm Beach (WPEC)		9/17/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	11:35P- 12:35A (EST)	1	1	1			1			3	\$170.00	\$510.00	West Palm Beach (WPEC)		9/17/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	2	:30	11A- 12P (EST)	1	1	1						3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		9/17/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	12P- 12:30P (EST)	1	1	1						3	\$265.00	\$795.00	West Palm Beach (WPEC)		9/17/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	2P- 3P (EST)	1	1	1						2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/17/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	3P- 4P (EST)	1	1	1			1			3	\$150.00	\$450.00	West Palm Beach (WPEC)		9/17/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	4P- 5P (EST)	1	1	1						2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/17/12
Est 8.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5A- 5:30A (EST)	1	1	1						2	\$120.00	\$240.00	West Palm Beach (WPEC)		9/17/12
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5P- 5:30P (EST)	1	1	1						3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC 12 HD  
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**Advertiser** Obama for President (27368)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA "A" 9/18 (473763)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KEULEMAN, KATIE  
**Phone/Fax** /  
**CPE** 95/101/1798  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA "A" 9/18

**Date Entered** 09/17/12  
**Last Modified**  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06319056  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,828.75  
**Net Total** \$21,696.25  
**Sales Tax**

**West Palm Beach (WPEC)**  
By Broadcast Month Spots Rate  
Sep. 2012 72 \$25,525.00  
Grand Total: 72 \$25,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5:30A- 6A (EST)	1		X	X	X	X			1	\$100.00	\$100.00	West Palm Beach (WPEC)		9/17/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5:30P- 6P (EST)	1		1	1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/17/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	6P- 6:30P (EST)	1		1	1		1			1	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/17/12
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	6A- 7A (EST)	1		1	1		1			1	\$265.00	\$795.00	West Palm Beach (WPEC)		9/17/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	6:30P- 7P (EST)	1		1	1					1	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/17/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	7P- 7:30P (EST)	1		1	1		1			1	\$300.00	\$900.00	West Palm Beach (WPEC)		9/17/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	7A- 9A (EST)	1		1	1					1	\$170.00	\$510.00	West Palm Beach (WPEC)		9/17/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	7:30P- 8P (EST)	1		1	1		1			1	\$225.00	\$675.00	West Palm Beach (WPEC)		9/17/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	9A- 10A (EST)	1		1			1			1	\$150.00	\$450.00	West Palm Beach (WPEC)		9/17/12

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Schedule Dates

09/18/12-09/24/12

Advertiser

Obama for President (27366)

Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

OBAMA "A" 9/18 (473763)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

KEULEMAN, KATIE

Phone/Fax

/

CPE

95/101/1798

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

OBAMA "A" 9/18

Date Entered 09/17/12

Last Modified

Entered By Nancy Pichus

CO-OP

No

Headline #

06319056

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,828.75

Net Total

\$21,696.25

Sales Tax

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By Broadcast Month	Spots	Rate
Sep - 2012	72	\$25,525.00
<b>Grand Total:</b>	<b>72</b>	<b>\$25,525.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 19.0	Unapproved (New) on credit hold / Prime	09/24/12-09/24/12	3	:30	10P- CBS-News Pw-O (Monday)	1								1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		9/17/12
Est 20.0	Unapproved (New) on credit hold / Football	09/22/12-09/22/12	4	:30	3:30P- Sports-CBS SEC							1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)	SEC FTBL GATORS DAYCAMPES 2012	9/17/12
Est 21.0	Unapproved (New) on credit hold / SPOT	09/22/12-09/22/12	4	:30	6A- 7A (EST)							1		1	\$115.00	\$115.00	West Palm Beach (WPEC)		9/17/12
Est 22.0	Unapproved (New) on credit hold / SPOT	09/22/12-09/22/12	4	:30	7P- 7:30P (EST)							1		1	\$265.00	\$265.00	West Palm Beach (WPEC)		9/17/12
Est 23.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	3	:30	10:30A- 11:30A (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/17/12
Est 24.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	6A- 7A (EST)								1	1	\$75.00	\$75.00	West Palm Beach (WPEC)		9/17/12
Est 25.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	7A- 8A (EST)								1	1	\$115.00	\$115.00	West Palm Beach (WPEC)		9/17/12
Est 26.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	7P- 8P (EST)								1	1	\$1,875.00	\$1,875.00	West Palm Beach (WPEC)		9/17/12
Est 27.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/17/12

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Sep-2012 72 \$25,525.00  
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Est 28.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	4	:30	9A- 10:30A (EST)								1	1	\$675.00	\$675.00	West Palm Beach (WPEC)		9/17/12
Est 29.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	11P- 11:35P (EST)	1	1	1	1	1	1		1	7	\$525.00	\$2,625.00	West Palm Beach (WPEC)		9/17/12
Est 30.0	Unapproved (NewL) on credit hold / Prime	09/19/12-09/19/12	3	:30	9:30P- CBS-Big Brother (Wednesday)			1					1	1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		9/17/12
Est 31.0	Unapproved (NewL) on credit hold / Prime	09/19/12-09/19/12	3	:30	8P- CBS-Survivor (Wednesday)			1					1	1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		9/17/12
Est 32.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5A- 5:30A (EST)	1		X	X	X	X		1	1	\$120.00	\$120.00	West Palm Beach (WPEC)		9/17/12
Est 33.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5:30A- 6A (EST)	1		X	X	X	X		1	1	\$100.00	\$100.00	West Palm Beach (WPEC)		9/17/12
Est 34.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	9A- 10A (EST)	4	X	X	X	X	X			1	\$150.00	\$600.00	West Palm Beach (WPEC)		9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Daniel Jester  
 being/on behalf of Barack Obama, a legally  
 qualified candidate of the Democratic political  
 party for the office of President of the United States  
 in the Primary + General  
 election to be held on Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				
			WPEC #	1373806	

**Total Charges:** \$ 25,525<sup>00</sup>

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

1/18/2012

Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Roberts Lillie K Roberts Sales Director

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

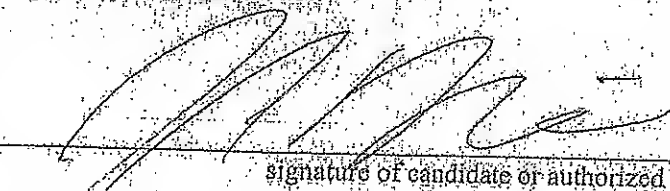
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

✱   
signature of candidate or authorized committee

James A. Messina  
printed name

1/18/2012  
date



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Barack Obama PARTY: Dem

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Kate Kennemans  
Candidate Manager Agency Committee (circle one)

ADDRESS: Green, Mangolis, Mitcheu, Burns & Assoc.  
1010 Wisconsin Ave NW, Suite 800  
Washington, DC 20007

PHONE: 202-338-8700 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail

Final Disposition: Order Placed \$25,525<sup>00</sup>

If Committee, list officers and position: Treasurer: Martin Nesbitt  
OBAMA For America

TAKEN BY: \_\_\_\_\_ DATE: \_\_\_\_\_ TIME: \_\_\_\_\_